



ADVERTISING PROGRAM | 2023

Central Texas Commercial Association of REALTORS®



CTCAR is a professional trade organization in Central Texas designed exclusively for Commercial Real Estate Professionals

WHO IS CTCAR?

CTCAR's mission is to increase professionalism and profitability of our members through education, networking, technology & public policy awareness.

MEMBERSHIP

Our membership consists of

550

professionals including brokers, agents, developers, principals, consultants, and other affiliated commercial real estate professionals.

CENTRAL TEXAS

We are the commercial overlay board for

26

Central Texas counties which includes the major population centers of Austin, Waco, Killeen, Temple, Belton, Bryan/College Station, and San Marcos/Hays County.

PROGRAMS

We offered

38

in-person and virtual programs in 2022 featuring topics related commercial real estate including continuing education courses

CONTACTS

Our 2022 mailing list consists of

1828

contacts not including members to allow for additional exposure outside general membership.

SUSTAINING PARTNER BENEFITS AND LEVELS

Below are the packages for our annual sponsorships. Please select which package you would like to purchase: Platinum, Gold, Silver, and Bronze.

DETAILED DESCRIPTIONS OF PROGRAMS AVAILABLE UPON REQUEST	PLATINUM \$5,000	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,000
Company logo displayed on website sponsorship page with contact info & link to company URL (value \$750)	X	X	X	X
Company logo displayed on all newsletters (value \$750)	X	X	X	X
Sponsor recognition by way of verbal mention at events (value \$750)	X	X	X	X
Ability to submit CRE focused articles of interest to our weekly newsletter sent to over 600+ members (value \$500)	X	X	X	X
Included in Directory of Partner Services available to members (value \$500)	X	X	X	X
Company logo displayed on website home page rotating banner with link to company URL (value \$1,000)	X	X	X	
Recognized at our Social Events up to 4 per year (\$1,000 value)	X	X	X	
Featured Partner of Education Course required for brokers/agents to renew license (value \$500)	X	X	X	
Luncheon Program featuring your company including opportunity to speak prior to presentation, logo on event webpage & emails to membership - Includes (1) reserved table. (value \$1,750)	X	X		
Property Information Exchange (PIE) featuring your company including opportunity to speak prior to program. Logo on event webpage & emails to membership - includes (1) registration. (value \$1,000)	X	X		
Featured partner of the month to include company spotlight in newsletter, social media & website - graphics will be created by in-house graphic designer (value \$1,000)	X	X		
Featured Partner at Annual Holiday Partner - Joint Event with other organizations in December (value \$1500)	X			
Featured Partner of Emerging Professional events for those in the industry less than 5 years (value \$1000)	X			
(1) person from company allowed to attend all events of choice at no charge (value \$500)	X			
Affiliate Membership (\$380 value)	3	2	1	1
TOTAL VALUE OF PACKAGE	\$13,640	\$10,260	\$6,130	\$3,630

BONUS SPECIAL EVENT ADVERTISING

The items below are special events being offered in 2023. After choosing your sustaining partner level, you have the option to add-on additional advertising for your company with these special events.

Real Estate Summit

Joint event w/ CCIM | 6.15.23 @ Austin Country Club

Platinum
Sponsor
\$4500

- Complimentary table for 8
- Full page ad in program
- Logo on all marketing materials and event website
- 5 min. pitch at beginning of program
- Display marketing materials at event
- Attendee contact information

Gold Sponsor
\$3500

- 1 admission
- 1/2 page ad in program
- Logo on all marketing materials and event website
- Display marketing materials at event
- Attendee contact information

Silver Sponsor
\$2500

- 1/4 page ad in program
- Logo on all marketing materials and event website
- Display marketing materials at event
- Attendee contact information

Bronze Sponsor
\$2000

- Logo on all marketing materials and event website
- Company name in program

TREPAC Special Fundraising Event

Event Sponsor:
\$500

Benefits Include:

4 VIP Admissions

Logo placement on event promotional materials, website event listing, and on-site at event





Please note we prefer to accept checks for Sponsorship payments. However, you can pay by credit card for an additional 3% fee.

**In the event appropriate funding is not acquired, events described in this program may be cancelled at CTCAR's sole discretion.*

DISCLAIMER:

Due to COVID-19 or other restrictions, some programs may be virtual and benefits may change accordingly. CTCAR will endeavor to keep the benefits within the selected program.

SELECT YOUR PARTNER LEVEL

<https://bit.ly/3tvvK6s>

SIGN UP TODAY!

Questions?

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THANK YOU FOR YOUR SUPPORT!