



ADVERTISING PROGRAM | 2025

Central Texas Commercial Association of REALTORS®



CTCAR is a professional trade organization in Central Texas designed exclusively for Commercial Real Estate Professionals

WHO IS CTCAR?

CTCAR's mission is to increase professionalism and profitability of our members through education, networking, technology & public policy awareness.

MEMBERSHIP

Our membership consists of

578

professionals including brokers, agents, developers, principals, consultants, and other affiliated commercial real estate professionals.

CENTRAL TEXAS

We are the commercial overlay board for

26

Central Texas counties which includes the major population centers of Austin, Waco, Killeen, Temple, Belton, Bryan/College Station, and San Marcos

PROGRAMS

We offered

25

in-person and virtual programs in 2024 featuring topics related to commercial real estate including continuing education courses

CONTACTS

Our 2024 mailing list consists of

1,788

contacts not including members to allow for additional exposure outside general membership.

SUSTAINING PARTNER BENEFITS AND LEVELS

Below are the packages for our annual sponsorships.

| Detailed descriptions of Programs available upon request | Platinum \$5,000 | Gold \$3,500 | Silver \$2,500 |
|--|------------------|----------------|----------------|
| Logo, contact info, company URL on CTCAR website | X | X | X |
| Company logo on all Newsletters | X | X | X |
| Verbal recognition at events | X | X | X |
| Annual Sponsor Highlight article email blast | X | X | X |
| Included in online Directory of Partner Services | X | X | X |
| Logo included on rotating banner on homepage with company URL | X | X | X |
| Recognized at our Social Events up to 4 times per year (including 2 tickets) | X | X | X |
| Featured Partner of Education Course required for brokers/agents to renew license | X | X | X |
| Luncheon Package: Opportunity to speak before (1) luncheon, logo on event webpage for (1) luncheon and one (1) reserved table with 5 tickets at EACH quarterly luncheon (20 tickets total) | X | | |
| Luncheon Package: Logo on event webpage for (1) luncheon and 2 tickets at EACH quarterly luncheon (8 tickets total) | | X | |
| Education/Property Exchange Package: Opportunity to speak before (1) Education/Property Exchange, logo on event webpage and emails | X | X | |
| Featured partner of the month on website, social media, and newsletter to spotlight the company | X | | |
| Featured Partner at Annual Holiday Party (including 2 tickets) | X | | |
| Includes Affiliate Membership (Platinum: 3, Gold: 2, Silver: 1, Bronze: 1) | X | X | X |
| TOTAL VALUE OF PACKAGE | \$11,330 | \$9,730 | \$7,110 |

OPTION TO ADD-ON SPECIAL EVENT ADVERTISING

Real Estate Summit

Joint event w/ CCIM & NAIOP on May 15, 2025 @ Austin Country Club

Pikes Peak
Sponsor
\$4,000

- Limit 1 sponsor per organization
- Recognition on event webpage and marketing emails to members of all organizations
- Full page ad in the program
- Table for 10 with seating at front
- Five-minute pitch in opening announcements
- Display table for marketing materials at registration area
- Access to over 200 of our attendees contact info (approx)

Grand Teton
Sponsor
\$3,000

- Limited to 2 sponsors per organization
- Recognition on event webpage and marketing emails to members of all organizations
- 1/2 page ad inside the program
- Four admissions
- Display table for marketing materials outside doors to ballroom
- Access to over 200 of our attendees contact info (approx)

Mount Rainier
Sponsor
\$2,000

- Limited to 4 sponsors per organization
- Recognition on event webpage and marketing emails to members of all organizations
- Logo in event program
- Two admissions
- Display table for marketing materials outside doors to ballroom

Exhibitor
Sponsor
\$1,000

- Limited to 2 exhibitors per organization (or until sold out)
- Display table only with 1 admission
- Company name in event program listed as exhibitor

ABOUT THE EVENT:

The Real Estate Summit, typically held 2nd Quarter, is a premier event designed to provide industry professionals with the latest insights into current economic and real estate trends. CTCAR co-hosts the event with CCIM Central Texas & NAIOP Austin with approximately 250 attendees.

The Real Estate Summit is a special event being offered in 2025. After choosing your sustaining partner level, you have the option to add-on additional advertising for your company with this special event.



Please note we prefer to accept checks for Sponsorship payments. However, you can pay by credit card for an additional 3% fee.

**In the event appropriate funding is not acquired, events described in this program may be cancelled at CTCAR's sole discretion.*

SELECT YOUR PARTNER LEVEL

<https://bit.ly/ctcar2025>

SIGN UP
TODAY!

Questions?

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THANK YOU FOR YOUR SUPPORT!