



ADVERTISING PROGRAM | 2022

Central Texas Commercial Association of REALTORS®



CTCAR is a professional trade organization in Central Texas designed exclusively for Commercial Real Estate Professionals

WHO IS CTCAR?

CTCAR's mission is to increase professionalism and profitability of our members through education, networking, technology & public policy awareness.

MEMBERSHIP

Our membership consists of

546

professionals including brokers, agents, developers, principals, consultants, and other affiliated commercial real estate professionals.

CENTRAL TEXAS

We are the commercial overlay board for

26

Central Texas counties which includes the major population centers of Austin, Waco, Killeen, Temple, Belton, Bryan/College Station, and San Marcos/Hays County.

PROGRAMS

We offered

39

in-person and virtual programs featuring topics related commercial real estate including continuing education courses & property exchanges

CONTACTS

Our mailing list consists of

1,563

contacts not including members to allow for additional exposure outside general membership.

SPONSORSHIP LEVELS, BENEFITS & PRICING

DETAILED DESCRIPTIONS OF PROGRAMS AVAILABLE UPON REQUEST	PLATINUM \$5,000	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,000
Sponsor logo rotating on website home page with link to company URL (value \$1,000)	X	X	X	
Sponsor logo displayed on website with contact info & link to company URL (value \$750)	X	X	X	X
Sponsor recognition by way of verbal mention @ events (value \$750)	X	X	X	X
Featured Sponsor of the Special Event Economic Update @ Kalahari Resort March 23rd, 2022 including ability to speak to audience during presentation. Includes table of 8 at event. (value \$2,000)	X			
Secondary Sponsor of the Special Event Economic Update listed above. Includes 4 attendees to event. (value \$1,000)		X		
Logo in Event Program of the Special Event Economic Update listed above. Includes 2 attendees to event. (value \$750)			X	X
Luncheon Program featuring your company including opportunity to speak prior to presentation, logo on event webpage & emails to membership - Includes (1) reserved table. (value \$1,750)	X	X		
Property Information Exchange (PIE) featuring your company including opportunity to speak prior to program. Logo on event webpage & emails to membership - includes (1) registration. (value \$1,000)	X	X		
Featured partner of the month to include company spotlight in newsletter, social media & website - graphics will be created by in-house graphic designer (value \$1,000)	X	X		
Ability to submit articles of interest to our weekly newsletter sent to over 600+ members - topics must be commercial real estate related (value \$500)	X	X	X	X
Recognized at our Social Events up to 4 per year (\$1,000 value)	X	X	X	
Featured Partner of Young Professional events to include professionals under 40 (value \$1000)	X			
Featured Partner of Education Course required for brokers/agents to renew license (value \$500)	X	X	X	
Featured Partner at Annual Holiday Partner - Joint Event with other organizations in December (value \$1,500)	X	X		
Included in Directory of Partner Services available to members (value \$500)	X	X	X	X
(1) person from company allowed to attend all events of choice at no charge (value \$500)	X			
Affiliate Membership (\$380 value)	3	2	1	1
TOTAL VALUE OF PACKAGE	\$14,890	\$12,010	\$6,130	\$3,630

DISCLAIMER: Due to COVID-19 or other restrictions, some programs may be virtual and benefits may change accordingly.
CTCAR will endeavor to keep the benefits within the selected program.



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SIGN UP TODAY!

Amy Ables

Anthony Gonzalez

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THANK YOU FOR YOUR SUPPORT!